



PAPAGAYO

Papagayo is an uncompromising rum, crafted from the finest ingredients with the highest standards for environmental sustainability and social responsibility in mind. This critically-acclaimed rum is USDA Certified Organic for its exceptional purity, and has earned critical acclaim for its exceptional taste. Papagayo has been rated “exceptional” (90-95 points) by BTI and comes “highly recommended” by *Spirits Journal*, who awarded Papagayo 4 stars, the highest rating the prestigious publication bestows on any spirit.

Papagayo is a single-estate rum, craft-distilled in the Arroyo y Esteros region of Paraguay using cane sugar grown by a cooperatively-run, community-owned plantation. Unlike cloyingly sweet mass-market rums, Papagayo puts the full flavor derived from its exceptionally pure ingredients front and center instead of masking them beneath a sugary veil.

Papagayo Spiced Rum adds the additional step of barrel-aging in wood outdoors in the tropical sun. It is then spiced with natural vanilla, chili peppers, and ginger, giving the rum a deep (and completely natural) color and a complex flavor, packing a delectable aroma and just the right balance of sweetness and hot pepper punch.

Papagayo Rums are imported by Altitude Spirits, a family owned and operated business in Colorado that is wholly dedicated to purveying craft-distilled organic spirits. We believe in organic spirits because organic means:

Papagayo at a Glance

- Exceptionally pure, with a deep, rich flavor– never cloyingly sweet
- Traditional single-estate production
- Certified Organic and produced with fair labor practices
- Critically acclaimed, honored with eight medals in major international spirits competitions and “Exceptional” 90-95 BTI Rating



- **Quality.** Organic products are free of pesticide and sewage sludge fertilizer residues, nitrates and chemical “blending agents” often used as shortcuts in the distilling process. Organic products achieve outstanding quality by starting with exceptional raw ingredients and distilling them with care.
- **Sustainability.** The crops that our spirits begin as are grown without genetic modification and farmed without chemicals, supporting sustainable agriculture.
- **Verifiable Purity.** USDA Organic certification is rigorously-enforced federal law, not marketing hype. Organic means we aren’t just claiming our products are pure and grown sustainably, it means that it has been verified.

To learn more, visit us at www.PAPAGAYORUMS.com

